

10/02/10/0

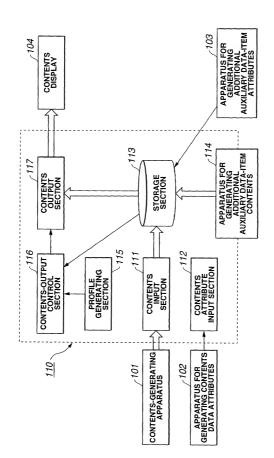


FIG.2

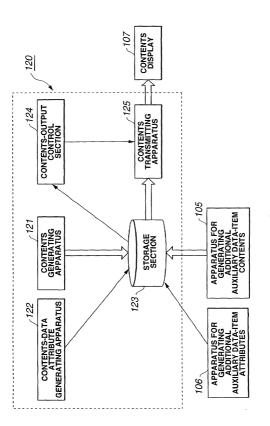
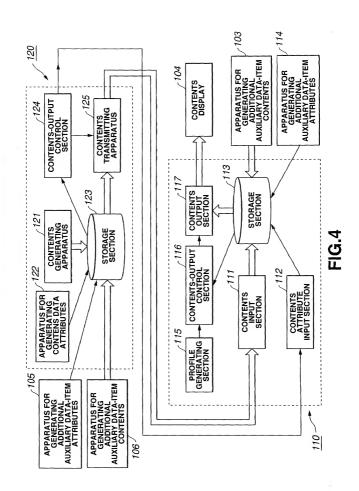


FIG.3



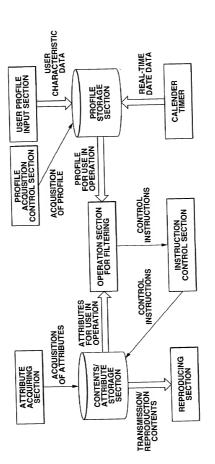


FIG.5

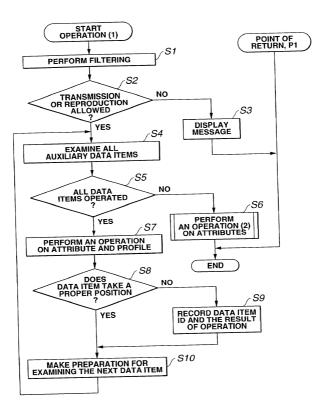


FIG.6

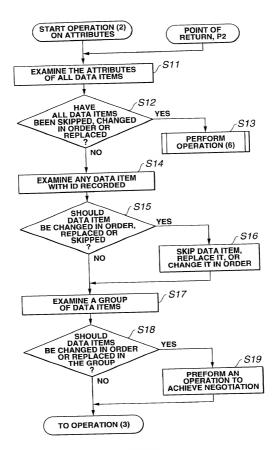


FIG.7

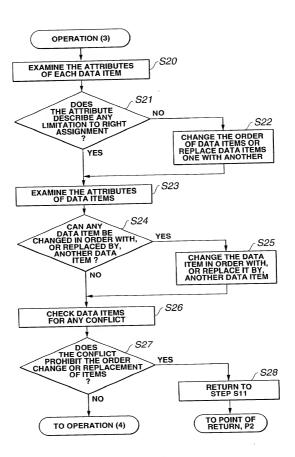


FIG.8

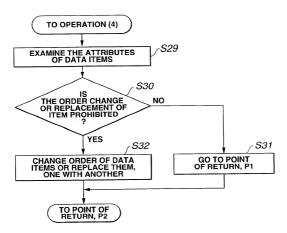


FIG.9

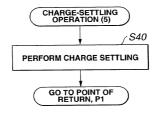


FIG.10

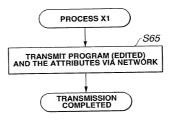


FIG.12

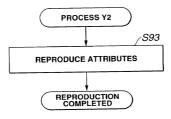


FIG.15

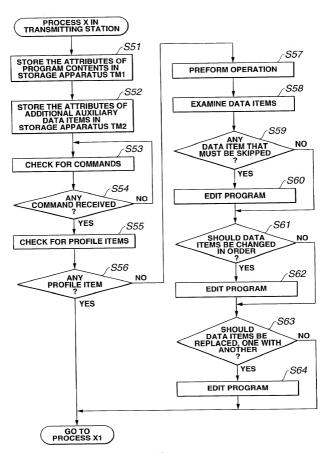


FIG.11

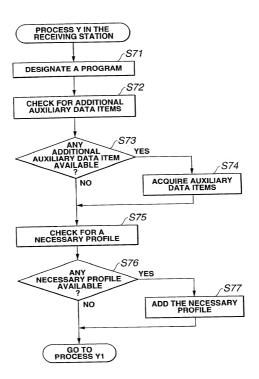


FIG.13

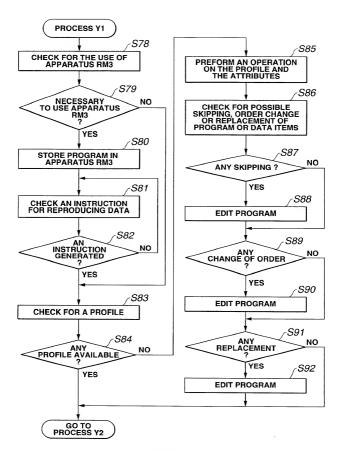


FIG.14

100 **TERMINAL SECTION** -60B 60C 60A TERMINAL-CODE STORING/TRANSMITTING CM-MENU SELECTING/ 60F TRANSMITTING FUNCTION FUNCTION PROGRAM DISPLAYING/
SELECTING/TRANSMITTING
FUNCTION REPRODUCING FUNCTION 60G COMMUNICATION FUNCTION ACCOUNT-DATA CM-MENU DISPLAYING 60H DISPLAYING FUNCTION FUNCTION CHARGE-SETTLING FUNCTION ADVANTAGE/DISADVANTAGE 601 DISPLAYING FUNCTION 60E 60D 1) TERMINAL CODE 1) ADVANTAGES AND DISADVANTAGES 2) CM MENU LIST BEFORE SELECTION 3) ITEM SELECTED 2) PROGRAM AND CM STREAM DATA TRANSMISSION SERVER SECTION 40B 40C 40A CONTROL-PROCESS ARCHIVE FUNCTION 40F GENERATING FUNCTION PROCESS-MANAGING ASSEMBLY FUNCTION 40G FUNCTION ACCOUNT FINAL RESULT ADVANTAGE/DISADVANTAGE DETERMINING FUNCTION COMMUNICATION 40H DATA TRANSMITTING FUNCTION FUNCTION CHARGE-CALCULATING FUNCTION MENU-TRANSMITTING 401 FUNCTION TRANSMISSION-RECORD CHARGE-SETTLING FUNCTION 40J STORING FUNCTION 40D 40E 40K PROGRAM, CM AND EQUIVALENT CONDITION, EACH READY TO BE TRANSMITTED, ADVANTAGES AND DISADVANTAGES, AND THE LIKE 1) TERMINAL CODE DATA OF CHARGE-SETTLING 50 30 2) DATA OF CHARGE-SETTLING CHARGE-SETTLING SECTION -50A **AUTHORING SECTION** 30A 30B CUE-MARK INSERTING 50B TERMINAL SETTLEMENT FUNCTION FUNCTION 30C CM-GROUP DESIGNATING PLAYER-CHARGE CALCULATING FUNCTION **FUNCTION** FIRST REGISTERING SETTLEMENT-DATA 30D - STORING/TRANSMITTING 50D -MANAGEMENT DB FUNCTION FUNCTION COMMUNICATION SECOND REGISTERING/ COMMUNICATION SETTLEMENT-DATA MANAGEMENT DB FUNCTION FUNCTION 50E 30E - STORING/TRANSMITTING FUNCTION FUNCTION 30F THIRD REGISTERING/ STORING/TRANSMITTING 50F -TERMINAL SETTLEMENT FUNCTION FUNCTION PLAYER SETTLEMENT CHARGE-SETTLING 30G 50G FUNCTION FUNCTION DEPOSITION OF PROGRAM AND ACCOMPANYING DATA DATA OF CHARGE-SETTLING DEPOSITION OF CM DATA OF CHARGE-SETTLING AND ACCOMPANYING DATA - 20 CM SPONSOR SECTION PROGRAM-PROVIDING SECTION -20A 10A DATA-DEPOSITING FUNCTION PROGRAM 10B DATA-TRANSMITTING FUNCTION 20B DATA PROGRAM-PROVIDING COMMUNICATION COMMUNICATION 10C FUNCTION FUNCTION CHARGE-SETTLING FUNCTION 20C CHARGE-SETTLING 10D 10 FUNCTION

FIG.16

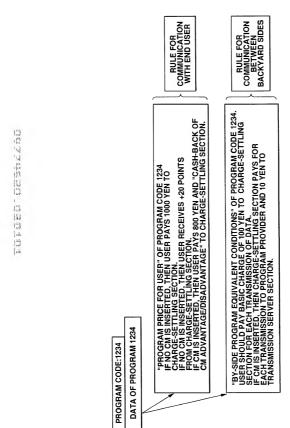


FIG.17

FIG.18



FIG.19



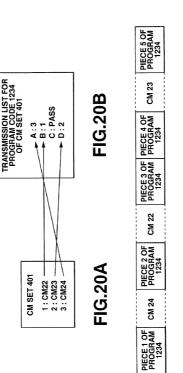
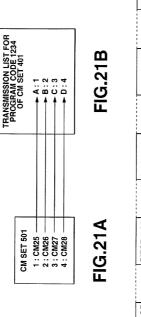


FIG.20C



PIECE 5 OF PROGRAM 1234	
PIECE 4 OF PROGRAM 1234	
 CM 27	
PIECE 3 OF PROGRAM 1234	
 CM 26	
PIECE 2 OF PROGRAM 1234	
 CM 25	
PIECE 1 OF PROGRAM 1234	

FIG.21C

	PIECE 3 OF PROGRAM 1234	

FIG.22

PROGRAM CODE TO BE INSERTED FOR CM SET 445 PROGRAM CODE 1234, PROGRAM CODE 4456, PROGRAM CODE 5377

FIG.23

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PROGRAM CODE: 1234

DATA OF PROGRAM 1234

"PROGRAM PRICE FOR USER" OF PROGRAM CODE 1234
CHARGE MEINISETT THEN USER PAY'S 1000 YENTO
CHARGE SETTING SECTION. USER RECEIVES +20 POINTS FROM
CHARGE SETTING SECTION.
CHARGE-SETTING SECTION.
CHARGE-SETTING SECTION.
CHARGE-SETTING SECTION.

+

CM SET 455 1: CM22 2: CM24 3: CM27

"CM ADVANTAGEDISADVANTAGE CONDITION" OF CM SET 445
IFCM IN INSERTED ADD THE INCENTIVE POINTS OF CM SPONSORS
TOGETHER, AND CONTROLLED BY CHARGE-SETTING SECTION.
THE MINALLUSER OOTH TOOL TO THE CASH-BACK OF CM ADVANTAGE SETTION.

FIG.24

DISPLAYING OF ADVANTAGES AND DISADVANTAGES

: CHARGE IS 1000 YEN AND POINT RECEIVED IS 20, IF NO CM IS INSERTED. ⋖

B: CHARGE IS 600 YEN AND POINT RECEIVED IS 300, IF CM IS INSERTED.

FIG.25

CHARGE-SETTLING SECTION PAYS BASIC FEE
FOR EACH TRANSMITTED "BY SIDE FIPPOGRAM FOUNDER!
FOR EACH TRANSMITTED "BY SIDE FIPPOGRAM FOUNDER!
FOM IS INSERTED. THEN CHARGE-SETTING SECTION PAYS IO PROGRAM PROVIDER AUD TO YEAR

+

"BY-SIDE CM EQUIVALENT CONDITIONS" OF CM 22.
IF CM SET CONTINING THE CMIS SELECTED AND TRANSMITTED.
GM SPONSOR PAYS 10 "YEN TO AUTHORNIG SECTION ONLY ONCE.
SPONSOR PAYS 10" YEN TO TRANSMISSION SERVER SECTION,
FOR EACH OM BROADCAST.

"BY-SIDE CM EQUIVALENT CONDITIONS" OF CM 24 CM SPONSOR PAY'S 10 YEN'TO CHARGE-SETTLING SECTION AND 30 YEN TO PROGRAM PROVIDER, FOR EACH CM TRANSMITTED.

"BY-SIDE CM EQUIVALENT CONDITIONS" OF CM 27 SPONSOR PAYS 30 YEN TO PROGRAM PROVIDER, FOR EACH CM TRANSMITTED.

CHARGE-SETTLING IN THE CASE WHERE NO CM IS INSERTED. PROGRAM PROVIDER RECEIVES 100 YEN. CHARGE-SETTLING SECTION PAYS 100 YEN. CHARGE-SETTLING IN THE CASE WHERE CM IS INSERTED.
PROGRAM PROVIDER RECEIVES 140 YEN.
TRANSMISSION SERVER SECTION RECEIVES.
CHARGE-SETTLING SECTION PAYS 100 YEN.
AUTHORING SECTION RECEIVES 10 YEN.
SPONSOR OF CM 22 PAYS 20 YEN.
SPONSOR OF CM 24 PAYS 30 YEN.

FIG.26

